



TOPtoTOP

GLOBAL CLIMATE EXPEDITION



PRESS RELEASE - Mo, 10 January, 2011

TOPtoTOP Expedition Sailboat on the 9th Royal Langkawi International Regatta

TOPtoTOP Presentation about their world record expedition during the Regatta!

The expedition will achieve a world record, by being the first to travel over the seven seas to the seven summits using only Nature's Power! On the expedition 3 children are born.

After starting the expedition from Switzerland, the TOPtoTOP team has since accomplished climbing to the highest TOP in Europe, Mont Blanc, and the highest TOP in South America, Aconcagua, and a recent venture up Mt Kosciusko! They also attempted the highest TOP in Antarctica, Mount Vinson; however after a close encounter with a floating shipping container, with a year of repairs in Chile, Mount Vinson has been rescheduled to be their last stop. The Swiss couple Sabine and Dario Schwoerer took part as the first Swiss entry in the famous Rolex Sydney Hobart Yacht Race in 2008!

TOPtoTOP Global Climate Expedition began in 2002, and is a non-profit organisation of volunteers from 28 nations, based in Switzerland, under the patronage of the United Nations Environment Program and the Swiss Government. The yacht, PACHAMAMA, (Incan word for "Mother Earth"), is equipped with 11 Solar Panels and 2 Wind turbines, making it THE example for the cruising world, demonstrating what is possible in extreme conditions with smart renewable technologies can be visited at D41 at the Langkawi Yacht Club!

Their challenge is to travel to the highest peak in each seven continents, connecting all the major climate zones, using only their own strength and natural energy such as the wind and the sun. This unique initiative is based on environmental sustainability and to prove that great things can be achieved in balance with nature.

The goal of the expedition is to bring awareness of environmental issues, to promote the search for environmentally compatible solutions and to encourage the start of projects beneficial to the environment.

A major part of their mission is to inspire children to achieve a better future. They share examples of nature's beauty and innovations for a green planet in class rooms all over the world and also give presentations to universities, service clubs and other organisations throughout the world. Already, they have taught over 50,000 Children across the globe! After the regatta they like to visit the schools in Langkawi. They teach students about the importance of nature and give them various fun projects to learn all about sustainability. The students are then encouraged to express their own ideas about how we can care more for our environment and climate in the TOPtoTOP International

Climate Solution Contest.

TOPtoTOP has chosen this expedition as an adventurous means to create awareness of global climate change and inspire the world to research and support lasting, environmentally friendly solutions. To expand the reach of this expedition and its aim, TOPtoTOP is working closely with the media, scientists and business worldwide.

Another aspect of the expedition is the clean ups. They have done clean ups at each of their destinations. The last TOP they cleaned from trash was the top of EVEREST! It is estimated that the TOPtoTOP expedition has collected 25 tonnes of waste so far!

All these amazing achievements would never have been made possible without the generous support of their sponsors, particularly their two major sponsors SGS and Victorinox. **SGS** and **Victorinox** have both been actively involved in getting PACHAMAMA ready for participation in the race! Their amazing support is a crucial aspect of the success of the TOPtoTOP expedition. Both companies are great examples of organisations that are increasingly embracing the principles of environmental sustainability in their planning, reporting and decision-making. Special thanks to **Sika Thailand** supporting the expedition with their products, so that you can experience a wonderful expedition boat in the Lankawi Royal Yacht Club in the next days.

For further information and live updates on the expedition's progress, please visit the TOPtoTOP website: www.toptotop.org

To arrange free school visits and public presentations or for film material, pictures and interviews with the team, kindly contact us:

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